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## DH Frames Pre-Sale Info

1 message

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**Frameworks Bicycles** <info@rideframeworks.com>

Wed, Oct 25, 2023 at 8:40 PM



Hey Everyone,

Thanks for following along with the Frameworks project. I'm excited to announce that we are moving forward with pre-orders for our first batch of frames.

Our first offering will be the DH frame. That's what I have spent the most time developing and refining, and I want to get that out before the season for all the racers out there.

### **Pricing and Payment Terms:**

The price for our frame kit will be **USD \$3950.00** and will include a straight headset, all frame hardware and axle, UDH hanger (without shock).

Our pre-order terms are **50% down, 50% when the frame ships**. We will open pre-orders on Wednesday, Nov. 8 and ship frames to customers on Feb. 15. We have the capacity to build 100 frames in this first batch, so we have to limit sales to the first 100 customers. Pre-order deposits are fully refundable, your spot will go to the next person on the waiting list if you decide to back out. We'll send you an invoice for the remaining 50% a week before your frame is ready to ship. Then we will send the frame on the 15th if the invoice has been paid.

Additionally, we will offer frame kit with shock options that I have tuned for the bike from Fox, Rockshox and Ohlins for an additional charge. We are still working on the pricing for the shocks and will have that available before we take pre-orders.

Size Medium Geometry (Below)



Size Large Geometry (Below)



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**Frame Specs:**

Our frames are hand made in the USA by Frank The Welder. Front triangles are

Aluminum 6061 T6, links and hardware are Aluminum 7075 T6 made by 5DEV. Chainstay and seatstay are carbon fiber. We will offer a size Medium and Large frame, with a proportionally scaled front and rear center. Reach adjust headsets will be available to go +/- 5mm and 10mm from center and will be available on our website when when the frames are ready to ship.

The frames will have a standard 5 year warranty for the original owner covering manufacturing defects. We are building extra frames to have ready in case anyone has an issue, whether it be warranty or crash replacement, and we'll be at all the Downhill Southeast, US National and World Cup races with small parts if anyone needs support.

In our first go at this, our target market is here in the United States. We will work with international customers, but want to be clear that they will be fully responsible for all shipping and import duties. Please be aware of this as you consider purchasing one of our frames.

**\*Rendering of frame below**



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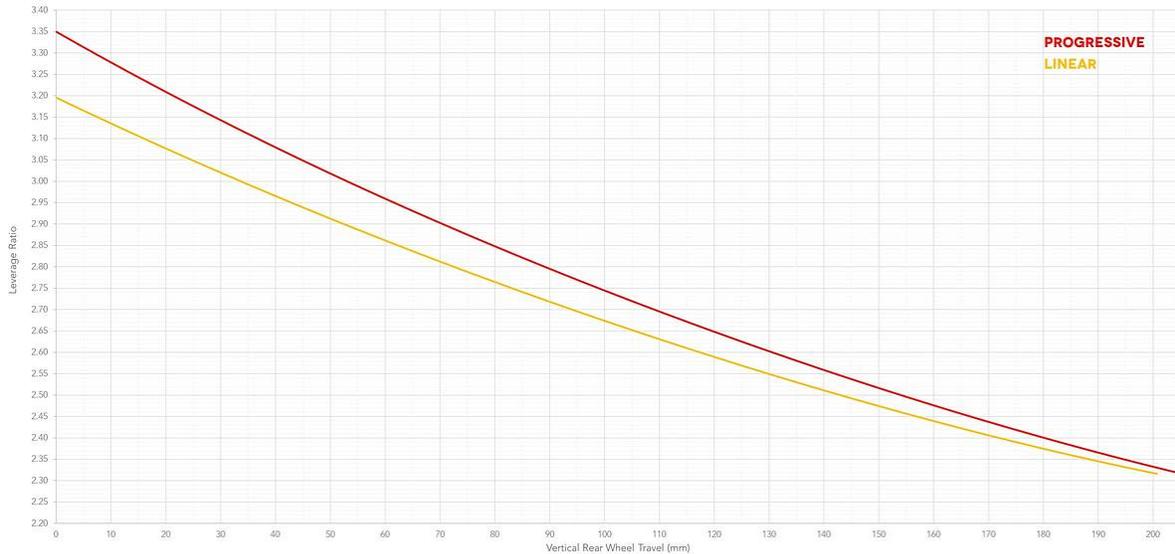
**Next steps:**

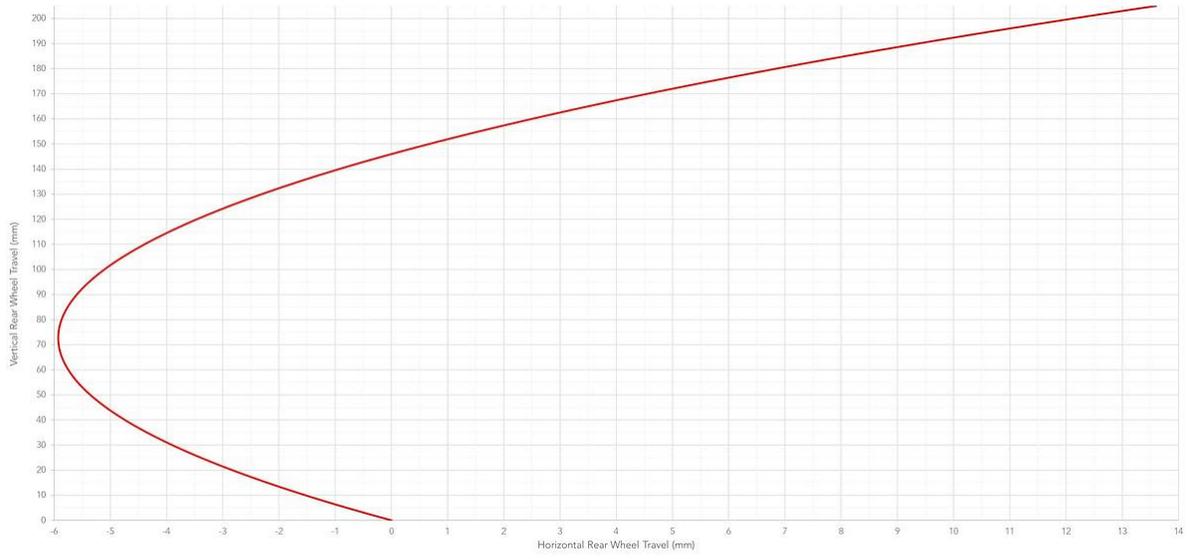
We have the final version of these frames being welded at Frank's shop as I write this. After our data analysis with Faction Bike Studio, we made some minor changes to the construction of the frames we raced this season to improve the strength and disperse the stress a little better, all without any noticeable changes to the general design. We'll receive these production sample frames next week and make a video explaining all the details to send out to our mailing list on Monday Nov. 6 to show everyone exactly what they will be able to pre-order on the 8th.

In the survey we sent out, 294 people answered that they'd be interested in buying a DH frame. I was blown away by that response, it was a lot more than I expected! To deliver these before the race season next year, we can only build 100 frames, so if you really are interested, please consider jumping on the pre-order when it opens so that we can guarantee you will get a frame. We were able to get this project to the point of being production ready without any outside funding, and for Logan and I to continue to do this on our own, the model of pre-ordering the frames with a 50% deposit makes it possible. We really appreciate your support!

Here are some renderings of the frames, geometry, and kinematic info. We look forward to sending you more info on Nov. 6 with the final frames in hand ahead of opening the pre-orders.

Thanks!  
Neko





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