



**FOR IMMEDIATE RELEASE**  
**June 7, 2007**

**Contact: South Mountain Conservancy**  
<http://www.somocon.org>  
[trailcare@somocon.org](mailto:trailcare@somocon.org)

## **Trail Building Experts Visit South Mountain Reservation**

**South Mountain Reservation (Millburn, Maplewood, South Orange, and West Orange, New Jersey) July 7 & 8, 2007** – The South Mountain Conservancy and The Essex County Park System are proud to welcome the Subaru/IMBA Trail Care Crew to the South Mountain Reservation on July 7<sup>th</sup> and 8<sup>th</sup> to talk trails, teach sustainable trail building techniques, and spend quality time repairing the trails. The visit to the Reservation is one of 70 stops on the 2007 Subaru/IMBA Trail Care Crew national schedule, and is currently, the only scheduled stop in New Jersey.

The Subaru/IMBA Trail Care Crew will be represented by members Anna Laxague and Jason Wells. They bring a unique combination of extensive professional experience to the program, having taught environmental education and logged hundreds of hours building and repairing trails. They are also committed volunteers who have a proven history of performing outreach work with a host of public agencies.

All are invited to join the Subaru/IMBA Trail Care Crew leaders when they come to town. Below is a schedule of events that are open to the public and media:

### **Saturday July 7<sup>th</sup>:**

Sustainable Trails Classroom session – meets at 9:00 a.m. at the Millburn Library, 200 Glen Avenue, Millburn  
Lunch served at the trail head at 12:30 p.m.  
Field work begins on the trails at 1:00 p.m.

### **Sunday July 8<sup>th</sup>:**

Field work begins at 9:00 a.m.

The South Mountain Conservancy is dedicated to **preserving** the 2,047-acre South Mountain Reservation including its trails, infrastructure and natural beauty, **promoting** the wise use of the Reservation and environmental awareness through activities, educational programs and public service efforts, including advising local government agencies and channeling public opinion to them and to **partnering** with the Essex County Park System and allied organizations in support of the above objectives. The Conservancy depends entirely on volunteers to achieve its mission. Volunteers come from all walks of life, ages, skills and abilities. They share an appreciation for the treasure of the Reservation, and a willingness to insure its healthy survival.

IMBA (International Mountain Bicycling Association) creates, enhances and preserves trail opportunities worldwide. Since 1988, IMBA has been bringing out the best in trail users by encouraging low-impact use, volunteer trail work participation, cooperation among different trail user groups, and innovative trail management solutions. IMBA's worldwide network includes 32,000 individual members, more than 500 bicycle clubs, and 400 corporate partners and dealer members.

For more information or to register for the IMBA Trail Building School, contact [trailcare@somocon.org](mailto:trailcare@somocon.org)