



**RIDE YOUR BIKE TO  
REI ENCINITAS  
GRAND OPENING  
DEC. 3<sup>RD</sup>-5<sup>TH</sup>  
AND BENEFIT OUTDOOR OUTREACH  
KIDS MOUNTAIN BIKE PROGRAM**

**SPECIAL EVENTS**

- Ride your bike during the GO weekend and receive a free Topeak Folding Tool (\$12.00 retail value, while supplies last).
- REI will donate \$5 to Outdoor Outreach's Kids Mountain Bike Program for every bike ridden to the store during Grand Opening Weekend.
- Donate your used bike to Outdoor Outreach.
- The first 300 people through the doors on Friday and Saturday will receive a GSI lexan water bottle with a gift card inside, loaded with a value of \$5 to \$100.

*REI is located at 1590 Leucadia Blvd  
Grand Opening Weekend Store Hours:  
Fri. 10-9, Sat. 9-9, Sun. 10-6*