



**FOR IMMEDIATE RELEASE**  
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**2011 OREGON SUPER D SERIES IS LEADING THE CHARGE IN SUPER D/ENDURO**  
**MOUNTAIN BIKE RACING IN NORTH AMERICA**

For those who follow the sport of mountain biking and world of enduro racing, the Pacific Northwest is becoming the hub for this particular genre. In it's second year as the state-wide Oregon Super D Series, the 2011 sports property has doubled last year's sponsorship support and has also added a fourth event in Bend. Santa Cruz Bicycles is the title sponsor, which truly exemplifies that they are fully diverged into the All-Mountain arena; that has become the fastest growing category in mountain biking. Not to mention, they also build the best products for this huge market in the industry. Thanks to Santa Cruz Bicycles and over 35 other sponsors like GoPro Cameras, Fox Suspension, Oakley, and Yakima there is over \$85,000 in cash and prizes.

Now leading the charge in North America, the four-race series started in Hood River in May. Then went to the mountain-bike mecca Bend in July, and now is heading to one the America's true mountain-bike gems in Oakridge Oregon.

The Oakridge Super D race course is "Epic" ride with over 13 miles of beautiful single track through old giant forest and astonishing views. It's fast...reaching speeds over 40mph it will test your bike handling skills and nerve. And, with short climbs scattered along the way it will test your endurance and fitness. It descends almost 5,000 vertical feet to finish at a historic red covered bridge and a perfect venue to host Race #3 of the Oregon Super D Series. The Super D season will conclude in early September at Sandy Ridge. The Oregon Super D Series is already doubling last year's total participant numbers and creating more fully-functional and entertaining mountain bike festivals for the entire family to enjoy.

See details at [www.oregonsuperd.com](http://www.oregonsuperd.com)

**2011 Oregon Super D Series Schedule:**

Race 1: Hood River Super D – May 28<sup>th</sup> & 29<sup>th</sup>

Race 2: Bend Super D – July 2<sup>nd</sup> & 3<sup>rd</sup>

**Race 3: Oakridge Super D – August 7<sup>th</sup>**

Race 4: Sandy Ridge Super D – September 3<sup>rd</sup> & 4<sup>th</sup>



**NORTH AMERICA ENDURO TOUR (NAET) IS FORMED BY SOME OF THE  
BIGGEST MOUNTAIN BIKING EVENTS IN AMERICA AND CANADA**

Throughout the world, mountain biking is one of the fastest growing segments in cycling, with the largest demand being enduro and all-mountain events and the equipment that coincides. Some of the top North American events in the Pacific Northwest and Rocky Mountain Region have recently joined forces to form the North American Enduro Tour (N.A.E.T.). This year's 7-race tour includes longstanding events such as the Kona Canadian Open Enduro in Whistler, BC, the Oregon Super D Series, the Ashland All-Mountain Challenge and the Trestle All-Mountain Enduro in Winter Park, CO. Talk about unparalleled terrain, each course boasts anywhere from 1,700' to 4,900' of vertical descending, showcasing some of the best trails on the continent. The idea behind NAET is to develop a ranking system that highlights this ever-growing sport, top athletes and the companies that align themselves with the all-mountain culture. The focus and main energy will still be on each individual event, with the goal of using NAET as a hub for the latest and greatest information and highlights from this mountain bike arena. Stay tuned throughout the season for overall rankings and updates.

See details at [www.NAETmtb.com](http://www.NAETmtb.com)

2011 NAET Schedule:

Race 1: Hood River Super D, OR – May 28<sup>th</sup> & 29<sup>th</sup>

Race 2: Ashland Mountain Challenge, OR – June 17<sup>th</sup> – 19<sup>th</sup>

Race 3: Bend Super D, OR – July 2<sup>nd</sup> & 3<sup>rd</sup>

Race 4: Oakridge Super D, OR – August 7<sup>th</sup>

Race 5: Canadian Open Enduro presented by Kona, Whistler, BC – July 24<sup>th</sup>

Race 6: Trestle All-Mountain Enduro, Winter Park, CO – August 19<sup>th</sup> – 21<sup>st</sup>

Race 7: Sandy Ridge Super D, OR – September 3<sup>rd</sup> & 4<sup>th</sup>